



## 3-day Incentive in Krakow

# WELCOME TO POLAND

**Poland** offers you a combination of centuries-old and turbulent history, evoked by the décor of many of its meeting venues with a modern and exciting approach of artists, architects and visionaries, as well as professional conference facilities.

## Why Poland?

- ✓ **State-of-the-art technology** at competitive prices
- ✓ **Best venues & restaurants** in Central Europe
- ✓ Spirit of **bustling energy**
- ✓ **All landscapes & nature** in one country
- ✓ Over 1000 years of turbulent yet **interesting history**
- ✓ **Very high proficiency in English**  
(6<sup>th</sup> in the world according to EFI Index)













# WELCOME TO KRAKOW

**Krakow**, one of top destinations recommended by Lonely Planet, is definitely the most popular tourist destination in Poland. Its artsy, colourful and vivid Old Town is easy to fall in love with at the first sight. It was the capital of Poland until 15th century and the seat of Polish kings – the Wawel castle is a great historical landmark. Kraków has survived both World Wars without any major damage and presents some of the finest examples of Renaissance architecture. It has the biggest Market Square in Europe.

Krakow has an extensive Jewish heritage – make sure to visit the Kazimierz district just a few steps away from the Old Town. Narrow cobbled stone streets, synagogues and cosy cafes will take you back in time to the Bohemian era of Kraków.







# HOTEL



# KRAKOW



**Hotel:** Grand Hotel  
**Location:** Old Town  
**Time from airport:** 20 min  
**Capacity:** 64 rooms  
**Conference rooms:** 8  
**Biggest setup:** theatre 400 pax

In the very heart of Old Krakow a very special hotel is to be found. For 130 years it has offered comfort to host of illustrious Guests, guaranteeing them a private and relaxed atmosphere. The greatest care has been taken to restore the hotel's historical interior, whilst its unique climate, elegance and luxury have never failed to fascinate visitors. The **Grand Hotel** is indeed a place of distinction, legend and exclusivity. Krakow's first five star hotel was awarded in the 2014 edition of the Red Michelin Guide with prestigious four buildings.

# KRAKOW



**Hotel:** Sary Hotel

**Location:** Old Town

**Time from airport:** 20 min

**Capacity:** 53 rooms

**Conference rooms:** 2

**Biggest setup:** theatre 116 pax

**Sary Hotel** is the winner of the 1st prize in the renowned Paris contest Prix Villégiature for "the most beautiful hotel interior design in Europe". The charming atmosphere, elegance and style of the building blend together with the modern surroundings. The building is divided into two parts: historic and new. Each level is characterized by a different colour scheme and decorations.





# ACTIVITIES



# SUGGESTED ITINERARY

	MORNING	AFTERNOON	EVENING
DAY 1	<ul style="list-style-type: none"> <li>Flight to Cracow from one of London Airports</li> </ul>	<ul style="list-style-type: none"> <li>Arrival</li> <li>Transfer to the hotel and check-in at <b>Stary Hotel</b></li> <li>Lunch at the hotel's restaurant</li> <li><b>Kazimierz Jewish District</b> sightseeing</li> </ul>	<ul style="list-style-type: none"> <li>Private <b>Klezmer Music concert</b> in Synagogue</li> <li>Horse-drawn carriages ride to the Market Square</li> <li>Dinner at a <b>traditional Polish restaurant</b></li> </ul>
DAY 2	<ul style="list-style-type: none"> <li>Breakfast at the hotel</li> <li>Transfer to the <b>Pieniny Mountains National Park</b></li> <li>Rafting on <b>Dunajec River</b></li> </ul>	<ul style="list-style-type: none"> <li>Lunch on the way back to Krakow</li> <li>Workshop in the <b>Stained Glass Museum</b></li> </ul>	<ul style="list-style-type: none"> <li>Dinner at a Polish restaurant + <b>Liquor/Vodka workshop</b></li> </ul>
DAY 2	<ul style="list-style-type: none"> <li>Breakfast at the hotel</li> <li>Time at leisure / Spa &amp; Wellness at the Hotel</li> <li>Transfer to Wieliczka</li> <li>Visit to the <b>Wieliczka Salt Mine</b></li> </ul>	<ul style="list-style-type: none"> <li>Lunch at <b>Haluski Chamber</b> in the Wieliczka Salt Mine</li> <li>Transfer back to the hotel</li> <li>Time at leisure</li> </ul>	<ul style="list-style-type: none"> <li>Departure of the guests</li> </ul>



# KRAKOW



## JEWISH DISTRICT KAZIMIERZ

**Location:** Kazimierz district

**Group size:** 35

**Duration:** 1 hour

Following the custom of the time, the district was separated from the Christian part of the city with its own, internal wall. The life of the Jews of Kazimierz was concentrated in that area for a number of centuries. The Jewish presence in Kazimierz and Kraków spanning many centuries was nearly terminated by the World War II, the occupation, and the programmed annihilation of the Jewish people. Of 58,000 Kraków Jews in 1939, only 3000 survived the war... You will see Szeroka street, main squares, Jewish cemetery and synagogues.





# KRAKOW



## PRIVATE KLEZMER MUSIC CONCERT

**Location:** Isaak Synagogue

**Group size:** 35

**Duration:** 1 hours

Klezmer music was formerly associated with Jewish religious rites, later turned into popular music, played during the Jewish weddings and celebrations and finally connect with jazz.

You will be invited for a private concert in Izaak Synagogue - one of the he richest and most magnificent synagogue in the city.





# KRAKOW



**Restaurant:** Miód Malina

**Location:** City centre

**Type of cuisine:** Polish

Each detail of Miód Malina Restaurant located in a 14th century tenement on the corner of Grodzka and Poselska streets refers to the warm atmosphere of a picturesque village in the centre of Krakow. Its style is a sublime familiar folk palpable from the entrance. Homely café curtains in the windows are welcoming guests, tables and hand-painted dressers are covered with grandma's laces, the dressers hide jars of honey and various kinds of juice like in a home larder, and in the portal there are diverse Italian vintage wines.



# KRAKOW

OPTION!



**Restaurant:** Kogel Mogel

**Location:** Old Town

**Type of cuisine:** Polish

Kogel Mogel serves traditional Polish dishes but with an innovative, modern twist. In the menu, among other, herring with beetroot sauce, deer comber with mushroom sauce and pork tenderloin with fig and apple chutney. The interior is furnished in an elegant yet rather cozy way with discreet folk decorations. In 2014, Kogel Mogel was included in the Michelin Guide Main Cities of Europe.



# KRAKOW



## RAFTING ON DUNAJEC RIVER

**Distance from Cracow:** 115km, 2h

**Location:** Krościenko or Szczawnica

**Group size:** 12 pax (or multiplied)

**Duration:** 2 hours

Dunajec river tour is undoubtedly one of Pieniny mountains' biggest tourist attraction of international rank. While sitting on special flisak (raftman) rafts we can appreciate the beauty of Pieniński National Park in an unusual and fascinating way. The river tour among limestones of several hundred meters is picturesque and beautiful, especially in autumn. There are two destination marinas:

1. Szczawnica – total length of the route: app. 18 km, the time of the rafting route: app. 2 hours 15 min.
2. Krościenko - total length of the route : app. 23 km, the time of the rafting route: app. 2 hours 45 min.





# KRAKOW



**Restaurant:** Karczma Pienińska

**Location:** Szczawnica

**Type of cuisine:** Regional

We invite you to the regional style restaurant in a picturesque valley of the Pieniny Mountains. The interior is styled in a way that would remind you of old highlanders' houses, and the walls feature genuine finish from such place. Numerous folklore elements create a unique atmosphere. Participants will listen to the music by a highlander folk band, which guarantees the uniqueness of the place.



# KRAKOW



## WORKSHOP IN A STAINED GLASS MUSEUM

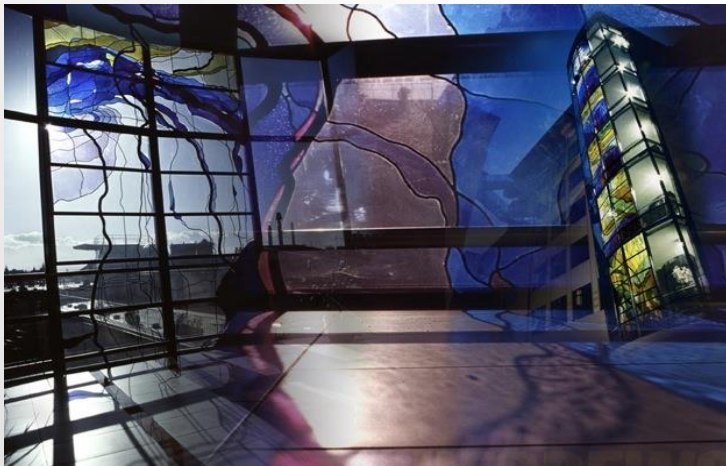
**Location:** Old Town

**Group size:** 36 pax

**Duration:** 2 hours

The unique Polish Stained Glass Museum, apart from hosting a permanent exhibition, also demonstrates the process of creating stained glass which has remained unchanged for centuries. The house's interiors and the workshop's equipment along the route of the "living Museum", retain their original character.

After the short visit, participants will receive all necessary materials and each of them, guided by our craftsmen, will make his or her own small stained glass object to take home as a unique souvenir of a special experience.





# KRAKOW

**OPTION!**



## THE BENEDICTINE ABBEY IN TYNIEC

**Location:** Vistula river and Tyniec Abbey

**Group size:** 35 pax

**Duration:** 4 hours

After the short cruise on Vistula River, participants will visit the Benedictin Abbey in Tyniec dating back to the 11th century. Ten centuries ago Benedictines arrived at this place. On the rock by the Vistula river they built a monastery - abbacy, which emerges from the trees and reflects in the river.

The route directs along circuitous wall through the gate, the castle - today: the guest-house - called 'Opatówka', to the courtyard, to the church, and finally through the garden to St. Benedict's gate.

During the lunch / dinner the participants will have a chance to try traditional wines.





# KRAKOW

**OPTION!**



## COMMUNISM TOUR

**Location:** Cracow PRL's sights

**Group size:** 35 pax

**Duration:** 3 hours

After collapse of communist system more and more people decide to visit the "ideal socialist town" of Nowa Huta. Today you can see the layout of the socialist town with many churches built by the people who never gave up their religion.

We invite you for a guided tour complete with transportation in a genuine Trabant / Polski Fiat 125 / Communist bus, cars manufactured by the Eastern Bloc specialists. During the tour, our guides will lead you through this one-of-a-kind city and up to the gates of the steel mill that was originally the heart of this district.





# KRAKOW



**Restaurant:** Wesele

**Location:** Old Town

**Type of cuisine:** Polish

The Wesele Restaurant is a place with a very friendly atmosphere, and in the light of candles lit in the evening takes on a special charm. It is decorated by the wreaths of flowers painted walls, windows decorated with real zazdroski and railings close-fitting lace with red bows, strings of ruby beads and peacock feathers. It has beautiful view of the Main Market.



# KRAKOW

OPTION!



**Restaurant:** Resto Illuminati

**Location:** Old Town

**Type of cuisine:** International

The building where the RESTO ILLUMINATI is housed dates back to the 17th century. Its beautiful red bricks of the facade have been lovingly restored to their former glory. As music plays an important role in the daily life of the restaurant staff, there is a grand piano and accomplished musicians play jazz, Cuban and contemporary classics on a nightly basis from 7 pm. Dishes included in the menu pay homage to Mediterranean, Asian & New Irish cuisines. RESTO ILLUMINATI gained Michelin Guide's recognition in 2012 and since then, it has been included in its every edition.



# KRAKOW



## TRIP TO WIELICZKA AND GUIDED TOUR

**Location:** Wieliczka

**Group size:** 35

**Duration:** 4 hours

**Extra:** lunch 125 meters under ground!

Situated just outside Kraków, Wieliczka is the oldest operating mine open for tourists in Europe. Over 700 years of mining the salt formed the contemporary spatial mining excavation structure. Hidden below the town, reaching 327 m deep, the Wieliczka underground constitutes nearly 300 km of galleries and 3000 chambers. During the 2 hours tour tourists can admire magnificent chapels, underground lakes, original tools and equipment, traces of mining works giving the idea about the work, passion and beliefs. In 1978, the mine was included in the First World List of Cultural and Natural Heritage by UNESCO.







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# Thank you!



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